



Press release

For immediate release

5 September 2008

**One Housing Group win Creating and Sustaining Diversity category of
Affordable Home Ownership Awards 2008**

One Housing Group is delighted to announce that Tarling Heights and Watney Plaza has been selected as winner of the "Creating and Sustaining Diversity" category of the Affordable Home Ownership Awards 2008.

The winners were announced at yesterday's award ceremony, hosted by Award winning Designer and Architect, George Clarke at the Victoria Park Plaza Hotel in central London.

Tarling Heights and Watney Plaza are two adjacent sites near Watney Market in Shadwell, Tower Hamlets. Completed earlier this year, the development comprises 280 high quality affordable homes, as well as commercial units and pleasant public spaces.

Great care was taken to ensure diversity among residents and thus to encourage integration and acceptance between people from a variety of social circumstances and groups. The size of the development plays a key role as well as the range of housing options provided. Tarling Heights and Watney Plaza features 125 New Build Homebuy units, 102 general needs units, 18 intermediate rent units and 35 units for private sale. Much needed five- and six-bed family terraced homes were provided alongside one- and two-bed apartments and three- and four-bed maisonettes to encourage a good mix of families, single and dual occupants and couples.

A wide range of marketing mediums were used to promote the New Build HomeBuy units to the widest possible audience, including a number of specific publications to target BME groups.

Alan Williams, Group Development Director said: "As a group we share a commitment to contributing to the social and economic regeneration of the communities where we work. As such, regeneration projects aimed at redeveloping and transforming deprived parts of London to create diverse, sustainable communities are one of our key areas of focus. We are delighted to receive this award in recognition of the contribution that the project has made in introducing and helping to sustain increased diversity in the local community. "

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For further information please contact Fiona Crook at One Housing Group on telephone: 020 7428 4107 or email: fcrook@onehousinggroup.co.uk

Notes to Editors

One Housing Group currently manages over 12,000 homes in 26 local authorities across London and adjacent counties, with over 2,700 homes in the development pipeline. These include shared ownership schemes; intermediate rent homes for key workers, affordable rented homes and homes for outright sale.

All new schemes look at the need for balanced communities and therefore include a mixture of tenures and uses.

Community Housing Association, Island Homes and Toynbee Housing Association joined to form One Housing Group in September 2007.

Visit www.onehousinggroup.co.uk for further information.